

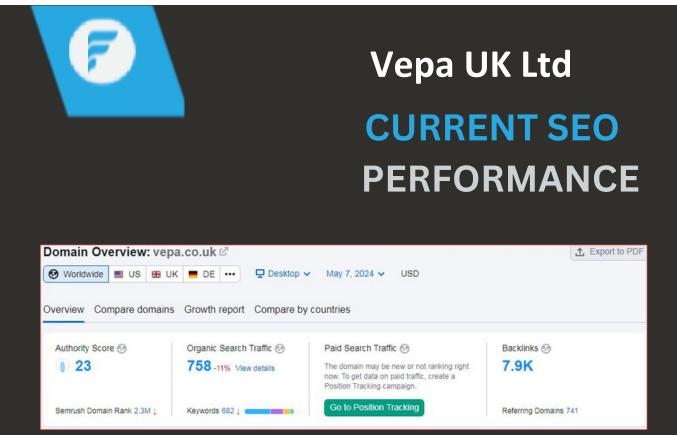
Vepa UK Ltd Audit Report

Presented to

Vepa UK Ltd

Presented by

Furniturefy



Improvment suggestions:

Currently your website has 758 in a month to show.

- website Authority Score is 23
- Backlinkins = 7.9k

By implementing Furniturefy's comprehensive SEO strategy, we can significantly enhance your website's organic traffic, driving more sales and revenue. A key aspect of this approach involves securing high-quality backlinks from authoritative and relevant websites, which will substantially improve your website's Domain Authority (DA). Currently, your website has a limited 7.9k links, and no keywords are ranking. However, through targeted content creation and on-page SEO optimization, we can effectively rank more keywords, boosting your online visibility and credibility.

By leveraging Furniturefy's expertise, you can transform your website's online presence and business growth.

Key Benefits:

This strategic approach will:

- Increase organic traffic and sales, Secure high-authority
- Content creation and on-page SEO optimization.
- Backlinks to enhance DA Improve keyword rankings through



Vepa UK Ltd ON PAGE SEO

ANALYSIS

Vepa.co.uk - SEO Checker			PDF Export	O Sign up for free!
Overview of the SEO	Check			SEO Score
	Meta information Page quality Page structure Link structure Server External factors	60% 65% 29% 30%	100%	48%
© Response time	ी File size	TWords	a Media files	SEO Score Widget
0.72 s	132.20 kB	900	55	131 internal / 24 external
fask list of SEO Im	provements			13 Tasks
Use 301 redirects to d	Irive traffic to URLS with	h the same domain and sul	b domain (www and non-www subdo	omain). Very important
The page is using alte	rnate links, but has no	alternate link pointing to it	tself.	Very important
Only use 1 H1 Headin	g in your text.			Very important
Try to reduce the num	nber of used CSS files.			Very important
Try to reduce the num	nber of used JavaScript	files.		Very important

Improvement Suggestions:

As we can see in above graph, website has A lot of on Page SEO errors :

- 301 Redirect is not used to divert traffic
- Alternate liks are used but not internally linked
- IOnly 1 H1 for one page
- CSS and JS files are not minified or reduced
- Use optimized images for faster loading

To improve website performance, we shall do proper keyword research and solve above problems.

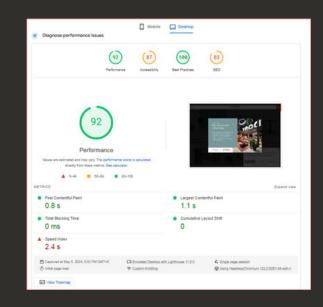
Key Benefits:

After resolving the above mentioned issues, we will have the following benefits:

Better User Experience On page SEO score will be improved Enhanced CTR as well as Higher search engine rankings



Diagnose performance issues	Desktop	
73 Performance Accessibility	96 (84) Best Practices 580	
Performance Under sere schmadel and may vary. The performance active is behalted under them them method. Sere exclusion under them them method. Sere exclusion at 0-49		
First Contentful Paint 2.4 s	Largest Contentful Paint 3.3 S	
Total Blocking Time 350 ms	Cumulative Layout Shift	
Speed Index 9.0 s		



Improvement Suggestions:

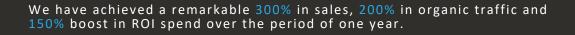
As we can see website has a page speed score for mobile 73% and for desktop is 92% which is considered as poor specially for mobile by the search engines. Page speed should be 90% or slightly less for a good website according to search engine algorithms. This will affect user experience of the website and definitely search engine rankings.

Key Benefits:

After resolving the above mentioned issue we will have the following results:

- Enhanced User Experience Improved
- Search Engine Rankings will Increase
- Bounce Rates Increased Conversion
- Rates Mobile Optimization Cost Savings

OUR SHARE IN THE PROGRESS OF FURNITURE SECTOR





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